



**CENTRE FOR DISTANCE AND
ONLINE EDUCATION
ALIGARH MUSLIM UNIVERSITY, ALIGARH**



ASSIGNMENT COVER PAGE
Session: 2021-2022

Name of Student: - _____

Father's Name and Address: - _____

Aadhar No: - _____

Recent Mobile No: _____

Email-ID: - _____

Name of Course: M.Com. **Semester:** First

Admission No: - _____ **Enrolment No:-** _____

Paper Title & Code: - _____

NECESSARY INSTRUCTIONS

1. Cover Page must be filled in Capital Letters. All Fields of the Form is compulsory to be filled.
2. Student will provide his/her own working Mobile Number and Email Id for registration and thesame will be used in his/her complete academic sessions.
3. The assignment should be written on A4 size paper and in neat and clean hand writing.
4. The cover page should be stapled at the front of each and every assignment.
5. Assignment has to be submitted at Johnson Compound (Near Exhibition Ground), AMU, Aligarh or Send the Soft Copy of Assignment on cdeonlineassignments@gmail.com
6. Incomplete Assignments will not be accepted.
7. The last date for submission of assignment **15 March, 2022.**

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M.Com, I-Semester

MANAGERIAL ECONOMICS (CMM-1001)

Total Marks: 70

Attempt any three questions.

1. What is Economics? Discuss the Central Problem of Economics?
2. What do you mean law of variable proportions? Show graphically the behavior of this law in the three stages of production?
3. Define and explain the concept of elasticity of demand.
4. Write short notes on:-
 - a. Perfect Competition
 - b. Monopoly

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MANAGEMENT CONCEPT (CMM-1002)

Total Marks: 70

Attempt any three questions.

1. What is management? Explain the functions of Management in detail.
2. Write short notes on:
(a) Behavioral Approach **(b)** Contingency Approach
3. Define Planning. Explain in detail the significance and limitations of planning.
4. Describe Decision Making. Explain the process of Decision Making.

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QUANTITATIVE METHODS (CMM-1003)

Total Marks: 70

Attempt any three questions.

1. What are the different types of event? Explain with suitable example.
2. Write note on the following:
 - a. Permutation
 - b. Combination
3. What is meant by Dispersion? Explain different methods of computing dispersion with their comparative usefulness.
4. "Index Numbers are devices for measuring differences in the magnitude of a group of related variables". Discuss this statement and point out the important uses of index numbers.

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FINANCIAL MANAGEMENT (CMM-1004)

Total Marks: 70

Attempt any three questions.

1. What do you mean by Financial Management? State the importance of financial management.
2. Examine critically the different approaches to the calculation of cost of equity capital.
3. Discuss the various factors affecting the capital structure. Explain the capital structure theories.
4. Critically evaluate the goals of maximization of profit and maximization of return on equity.

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HUMAN RESOURCE MANAGEMENT (CMM-1005)

Total Marks: 70

Attempt any three questions.

1. Define Human Resource Management. Briefly discuss the challenges and issues managing human resource.
2. Explain the concept of organizational culture with its functions.
3. Explain in details the significance of personnel department in the organizational structure of an industry.
4. Discuss the need and importance of Human Resource Planning.

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BUSINESS ENVIRONMENT (CMM-1006)

Total Marks: 70

Attempt any three questions.

1. What do you understand by the business environment and what are the factors, influencing the external environments of a business firm?
2. Discuss the meaning and nature of Regional Imbalances. What are the indicators of regional imbalances?
3. Discuss different objectives with which fiscal policy is framed in India. What are major advantages of fiscal policy in India?
4. What are the salient features of SAARC, with respect to globalization and strategic economic development of its member regions?