

CENTRE FOR DISTANCE AND ONLINE EDUCATION

Aligarh Muslim University, Aligarh

Session 2021-22

B. COM (Hons.) Part-III

IT & ITS APPLICATION IN BUSINESS

(CM-311)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. Describe the importance of MS Office for business functions in the organizations.
2. What do you mean by WWW? Discuss its role and significance.
3. What is communication and information technology (CIT)? Elaborate the features and applications of CIT in business.
4. Write short notes on:-
 - (a) Database Management System (DBMS)
 - (b) Electronic Data Interchange (EDI)

Note: -

1. Assignment has to be submitted at Johnson Compound (Near Exhibition Ground), AMU, Aligarh. Assignment also can be submitted Online on cdeonlineassignments@gmail.com
2. Incomplete Assignments will not be accepted.
3. The last date for submission of assignment 23 February, 2022.

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B. COM (Hons.) Part-III

MONEY & FINANCIAL SYSTEM

(CM-312)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. What are the different components of Capital Market? Discuss their meaning and importance.
2. What is deflation? How does deflationary pressure impacts economy.
3. Write note on the Nationalization of banks in India.
4. Describe the role of Securities and Exchange Board of India (SEBI) in Indian Capital Market.

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**B. COM (Hons.) Part-III
MANAGEMENT ACCOUNTING
(CM-313)**

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. What is Marginal Costing? Discuss the techniques and utility of Marginal Costing.
2. What is Budgeting? Discuss the advantages and limitations of Budgeting.
3. What do you mean by solvency ratios? Discuss the important ratios for solvency analysis?
4. Discuss the important techniques for analysis of financial statement.

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B. COM (Hons.) Part-III

AUDITING

(CM-314)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. What do you understand by the term 'internal checking'? Discuss its objectives and Advantages.
2. Explain the special features of audit of banking company.
3. Define environmental Audit and distinguish clearly between human resource Audit and environmental Audit.
4. Explain the Provision of Indian Companies Act 2013 regarding the Appointment and qualifications of a company auditor.

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B. COM (Hons.) Part-III

INCOME TAX

(CM-315)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. What do you mean by 'Long term and Short term Capital Gains' used in income tax Act?
What are the rules regarding exemption of capital Gains?
2. Discuss about the perquisites? Give five examples of tax- free perquisites.
3. Explain the 'Income from Other Sources' under Income Tax Act.
4. Write short notes on:
 - (a) Tax Evasion
 - (b) Tax Management

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B. COM (Hons.) Part-III

PRINCIPALS OF MARKETING

(CM-316)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. What do you mean by 'Product Life Cycle'? Explain with examples.
2. What is Marketing Mix? Explain different components of marketing mix.
3. Discuss the factors affecting market segmentation of textile firms?
4. Critically examine the role and impact of marketing channels on promotion of sales.

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B. COM (Hons.) Part-III

INTERNATIONAL MARKETING

(CM-317)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. Describe the different methods of market segmentation?
2. What do you mean by product labeling? Explain standardization and adoption of product labeling in details.
3. What is the process to appoint foreign sales agent and also explain their importance in International Marketing?
4. What do you understand by advertising? Also discuss the importance of personal selling in marketing.

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B. COM (Hons.) Part-III
INDIAN BANKING SYSTEM

(CM-318)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. What do you mean by industrial development Banks? How are they different from the Commercial Banks?
2. What are the main functions of Commercial Banks?
3. Write note on State Bank of India and its subsidiaries.
4. Discuss the working and progress of commercial banks in India.

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B. COM (Hons.) Part-III
FUNDAMENTAL OF INSURANCE

(CM-319)

ASSIGNMENT

Maximum Marks: 70

a) Attempt any two questions.

1. Describe the fundamental principles of Marine Insurance Contract in detail.
2. What are the various code of conducts to be followed by insurance agents?
3. Explain financial and medical underwriting. Also write down the procedure of nomination.
4. Write notes on the following:-
 - (a) Marine Insurance
 - (b) Fire Insurance

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