

CENTRE FOR DISTANCE AND ONLINE EDUCATION AMU, ALIGARH

ONLINE PERSONAL CONTACT PROGRAMME (PCP)

PG DIPLOMA IN SALES AND RETAIL (PGDSR)

Session: 2020-2021

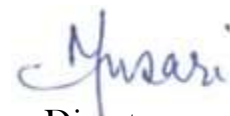
D.No:- 841/CDOE

Date:- 07.04.2021

Date	Subject (Time: 10:00 AM TO 10:40 AM)	Subject (Time: 10:50 AM TO 11:30 AM)
26-04-2021	Sales & Logistics Management (SR-01)	Sales & Logistics Management (SR-01)
27-04-2021	Consumer Behavior and Market Research (SR-02)	Consumer Behavior and Market Research (SR-02)
28-04-2021	Introduction to Retailing (SR-03)	Introduction to Retailing (SR-03)
29-04-2021	Product Management & Brand Management (SR-04)	Product Management & Brand Management (SR-04)
30-04-2021	Retail Management (SR-05)	Retail Management (SR-05)

Note:

All PCP will be conducted in online mode only. CDOE will notify about the app/software to be used for conducting the PCP (eg. Webex, Google Meet, Microsoft Teams, Whatsapp, Zoom etc.) along with meeting ID & password to the students on their registered mobile number.



Director
CDOE, AMU Aligarh