

**CENTRE FOR DISTANCE AND ONLINE EDUCATION  
AMU, ALIGARH**

**ONLINE PERSONAL CONTACT PROGRAMME (PCP)**

**PG DIPLOMA IN MARKETING MANAGEMENT (PGDMM)**

**Session: 2020-2021**

D.No:- 841/CDOE

Date:- 07.04.2021

<b>Date</b>	<b>Subject (Time: 10:00 AM TO 10:40 AM)</b>	<b>Subject (Time: 10:50 AM TO 11:30 AM)</b>
19-04-2021	Marketing Management (Mm-01)	Marketing Management (Mm-01)
20-04-2021	Services Marketing (Mm-02)	Services Marketing (Mm-02)
22-04-2021	Industrial Marketing (Mm-03)	Industrial Marketing (Mm-03)
23-04-2021	Advertising And Sales Management (Mm-04)	Advertising And Sales Management (Mm-04)
24-04-2021	International Marketing (Mm-05)	International Marketing (Mm-05)

**Note:**

All PCP will be conducted in online mode only. CDOE will notify about the app/software to be used for conducting the PCP (eg. Webex, Google Meet, Microsoft Teams, Whatsapp, Zoom etc.) along with meeting ID & password to the students on their registered mobile number.



Director  
CDOE, AMU Aligarh