

CENTRE FOR DISTANCE AND ONLINE EDUCATION AMU, ALIGARH

Post Graduate Diploma in Marketing Management (PGDMM)

JANUARY SESSION-2020

PROJECT TOPICS

S.No	Adm.No	Enrol.No	Name of the Student	Title	Under the Supervision
1	DJA20DMM-01	GF1514	VASU DANG	The impact of Advertising on Consumer Behavior	Dr. Furqan Khan
2	DJA20DMM-02	CC6443	MOHD NADEEM AHMAD	The Role of Information and Communication Technology on Customer Purchase Decision	Dr. Mohd Taqi

Note:

- Send the Soft Copy of Project on cdeonlineassignments@gmail.com OR submit Hard Copy in CDOE Office, AMU, Aligarh before 10.01.2021.



Director

Centre for Distance and Online Education

A.M.U, Aligarh