

CENTRE FOR DISTANCE EDUCATION

Aligarh Muslim University, Aligarh

Session January 2020

Post Graduate Diploma in Travel & Tourism Management

Introduction of Tourism

(PGTTM-101)

ASSIGNMENT

Maximum Marks: 25

a) Attempt any two questions.

1. What do you mean by Tourism? Discuss the different types of tourism.
2. Describe the different types of Tourism Product & services?
3. Discuss the Social Impacts of Tourism.
4. What are the opportunities in Tourism?

Note: Assignment will be send on the following e-mail: khanfurqan007@gmail.com

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Tourism Business

(PGTTM-102)

ASSIGNMENT

Maximum Marks: 25

a) Attempt any two questions.

1. Explain the need of Tourism Policy and why is Tourism Policy important?
2. What is the term called 'Atithi Devo Bhavah' and its components.
3. Explain the process of Tourism Policy Formulation.
4. Discuss the Marketing Strategy for Tourism in India.

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Culture, Heritage & Tourism

(PGTMM-103)

ASSIGNMENT

Maximum Marks: 25

a) Attempt any two questions.

1. Discuss the concept of Cultural & heritage Tourism.
2. What is the difference between Cultural Tourism & Heritage Tourism?
3. Explain Challenges in Cultural Tourism.
4. What are the different factors considering for the classification of Cultural Sites?

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Geography of Tourism

(PGTMM-104)

ASSIGNMENT

Maximum Marks: 25

a) Attempt any two questions.

1. Define Tourism Geography. What is the role of geography in Tourism?
2. What are the features of political geography in Tourism?
3. What is World Tourism Geography? Also discuss the role of world tourism geography.
4. Write a note on Festive Season in India.

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Transport Management

(PGTMM-105)

ASSIGNMENT

Maximum Marks: 25

a) Attempt any two questions.

1. Brief about history of transport. Explain Importance of Transportation.
2. What are the different Modes of Tourism Transportation?
3. What is the definition of Tourist Transport Management? Explain its impacts on Travel.
4. Write a note on Tourist, Transport and Employers.

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