

CENTRE FOR DISTANCE EDUCATION

Aligarh Muslim University, Aligarh

Session 2018-2019

B. COM (Hons.) Part-III

IT & ITS APPLICATION IN BUSINESS

(CM-311)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. Write down the significance of word processing for handling the business functions in the organizations.
2. What is Internet? Discuss some potential applications of Internet in business.
3. What is Information technology? Write down the features and applications of IT in business.
4. Write short notes on:-
 - (a) Limitations of Optical Fiber
 - (b) Applications of Microwaves

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B. COM (Hons.) Part-III

MONEY & FINANCIAL SYSTEM

(CM-312)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. What are the different components of money supply in India? Discuss their meaning and importance.
2. What is inflation? How does Inflationary pressure impact economy.
3. Comment on the Nationalization of banks in India.
4. What are the different measures adopted by RBI to regulate credit in Economy? Discuss.

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B. COM (Hons.) Part-III

MANAGEMENT ACCOUNTING

(CM-313)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. What is Standard Costing? Discuss the techniques and utility of Standard Costing.
2. What is Responsibility accounting? Discuss the advantages and limitations of Responsibility Accounting.
3. What is ratio analysis? Discuss the important ratios for profitability analysis?
4. Discuss the important tools of Management accounting.

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AUDITING

(CM-314)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. What do you understand by the term 'Routine Checking'? Discuss its objectives and Advantages.
2. Explain the main and special features of audit of an Insurance company.
3. Define Management Audit and distinguish clearly between Management Audit and Cost Audit.
4. Explain the Provision of companies Act.1956 regarding the Appointment and qualifications of a company auditor.

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B. COM (Hons.) Part-III

INCOME TAX

(CM-315)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. What is meant by perquisites? Give five examples of tax- free perquisites.
2. What do you mean by the term ‘Capital Gains’ used in the income tax Act? What are the rules regarding exemption of capital Gains?
3. “Tax Planning is a legal and moral way of Tax Saving”. Discuss the Statement.
4. Write short notes on:
 - (a) Tax deduction at source
 - (b) Advance payment of Tax

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PRINCIPALS OF MARKETING

(CM-316)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. Suggest an appropriate Marketing Mix for services.
2. Define product. Explain different types of products with suitable example.
3. Discuss the factors affecting distribution channels of manufacturing firms?
4. Critically examine the impact of advertisement on promotion of sales of any service.

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B. COM (Hons.) Part-III

INTERNATIONAL MARKETING

(CM-317)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. What do you mean by product designing? Explain standardization and adoption of product designing in details.
2. What do you understand by personal selling? Also discuss the importance of personal selling in marketing.
3. Discuss the various methods of market Selection?
4. How the foreign sales agents appointed also explain their importance in International Marketing.

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B. COM (Hons.) Part-III

INDIAN BANKING SYSTEM

(CM-318)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

1. What are development Banks? How are they different from the Commercial Banks?
2. Define Social Control and discuss its objectives.
3. Why was the Reserve Bank of India (RBI) established? Explain its objectives and organization.
4. Discuss the Working and progress of state bank of India.

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B. COM (Hons.) Part-III

FUNDAMENTAL OF INSURANCE

(CM-319)

ASSIGNMENT

Maximum Marks: 20

a) Attempt any two questions.

- 1.** What are the various code of conducts to be followed by insurance agents?
- 2.** Explain financial and medical underwriting. Also write down the procedure of nomination and assignment.
- 3.** Explain fundamental principles of fire Insurance Contract in detail.
- 4.** Write notes on the following:-
 - (a)** Promotional Strategy
 - (b)** Distribution Channels
